

Access Display Group, Inc.

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Press Release

Access Display Group Makes Inc. 5000 for A Fourth Year

Access Display Group, a Leading Company in Changeable Frames and Signage Display Systems Ranks Overall No 3376 for 2012

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Access Display Group, Inc. a changeable signage frame and display manufacturing company has been named, for the fourth year in a row, by Inc. Magazine to its annual list of fastest growing companies in America.

The Inc. 5000 list recognizes private companies that have achieved the nation's strongest three-year median revenue growth. Access Display Group received the No.3376 spot on the Inc. 2012 list and ranked 119 on the manufacturing industry list.

"Four consecutive years of qualifying for Inc.'s list of fastest-growing companies is an incredible accomplishment that everyone in our growing company can take pride in," said Charles Abrams, President of Access Display Group (ADG). "I'm proud to lead a dedicated, hard working team, and we're honored to receive this national recognition."

Access Display Group, founded in 1992, can attribute its growth, especially in the last four years, by focusing most of its marketing efforts in offering display fixtures through a multitude of B2B e-commerce websites. This includes expanding product lines and offering more customization. Craig Abrams, Director of Marketing and Sales explains "Although the overall economy is still a concern, we see opportunities that we feel confident to pursue. We've made a number of strategic decisions and investments in 2011 to expand our facilities, production space and capabilities. We employed higher caliber customer service personnel and developed stronger partnerships with our vendors, supplier partners and resellers."

In the companies' first decade it achieved much of its sales through conventional B2B marketing; tradeshow and trade publications. As a result, much of the success had been achieved within the retail store fixtures industry with many well known retail stores; small, regional and national chains. But after 911, with many chain stores either closing, contracting, or with limited capital improvement budgets, ADG needed a new strategy and direction.

Craig Abrams states "The Internet offered exciting possibilities and the change in direction we needed. Over several years, we created websites and the personnel needed to build and maintain these sites as well as the customer service to connect with new industries and buyers; including national and global corporations, financial institutions, medical centers, restaurants, hotels and resorts, theatres, federal and local government agencies, military bases, as well as new reseller partnerships.

"We pride ourselves on creating a unique product within the of signage display fixture industry. Our SwingFrame products continue to generate more sales and brings in a diversity of design projects" says Charles Abrams founder of the company. Mr. Abrams started the company with a patented swing open, quick changing frame and display system for posters, signage and dimensional items. Branded as "SwingFrame", this versatile and customizable system has unlimited design possibilities that attracts visual merchandisers, interior designers, architects, purchasing agents and buyers --all with different applications and design requirements.

Access Display Group receives the majority of its sales throughout North America with a small but growing international segment. The SwingFrame product lines, including SwingFrame Poster Frames and Poster Displays, Designer Cork Bulletin Boards and Enclosed Bulletin Boards, SwingFrame Shadow Boxes, Backlit and LED Light Boxes, Changeable Letter Boards, result in 45% of sales with other diverse lines of changeable frames and displays; slide-in signage frames, poster snap frames, outdoor display cases; wall mount display cases and free-standing swinging multi-panel poster displays and art displays and other fixtures comprising the rest of the sales. This broad range of changeable signage frames and displays offers many unique and cost effective solutions to any industry's marketing, communications and display fixture needs.

About Access Display Group, Inc.

Founded in 1992 as SwingFrame Mfg. the company changed its corporate name to Access Display Group, Inc. in 2004. The company designs, manufactures and distributes a wide range of signage and poster display fixtures including its patented, multi-purpose SwingFrame display system. Based on Long Island, New York, ADG has built display solutions for thousands of businesses including Staples, Verizon, The Sports Authority, The Jones Group/Nine West as well as numerous medical centers, schools and universities, financial institutions, theatres, entertainment centers, government agencies and military facilities. For more information and to view all our products visit displays4sale.com

ADG's Growing Family of B2B E-Commerce Websites: Displays4Sale.com, SwingFrame.com, SwingPanels.com, Floorstands.com ShadowBoxes.com, SnapFrames4Sale.com, OutdoorDisplayCases.com, SwingFrames4Sale.com, PosterDisplays4Sale.com, BulletinBoards4Sale.com, LetterBoards4Sale.com and LightBoxes4Sale.com.

About Inc. 500/5000

In a stagnant economic environment, the median growth rate of 2012 Inc. 500/5000 companies remains an impressive 97 percent. The companies on this year's list report having created over 400,000 jobs in the past three years, and aggregate revenue among the honorees reached \$299 billion.

Founded in 1979 and acquired in 2005 by Mansueto Ventures, Inc. is the only major brand dedicated exclusively to owners and managers of growing private companies, with the aim to deliver real solutions for today's innovative company builders. Total monthly audience reach for the brand has grown significantly from 2,000,000 in 2010 to over 6,000,000 today. For more information, visit <http://www.inc.com>.

This Swingframe Press Release Also Appeared in

- <http://www.virtual-strategy.com/2012/10/18/access-display-group-inc-long-island-ny-manufacturing-company-makes-inc-5000-list-fourth->
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